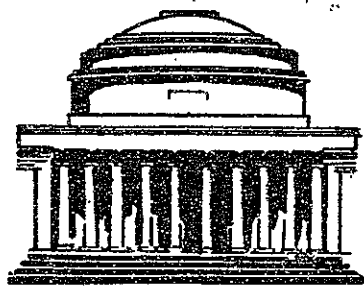


The Tech



Volume LVII, No. 17

CAMBRIDGE, MASS., FRIDAY, APRIL 9, 1937

Price Three Cents

Committee Takes April 27 For Date Of Peace Meeting

Speakers of Many Viewpoints On Peace Included In Conference

John J. Wallace Is Picked As Chairman of Committee

Meeting's Aim Is To Discuss Ways of Avoiding War In Future

April 27 at 11 o'clock, will be the time for the All-Technology Peace Conference, it was announced last night following a meeting Wednesday of the Steering Committee which is organizing the discussion. The support of the Institute Committee was given to the conference by its selection of William B. Burnett, '37, as a delegate to the Steering Committee.

The committee, composed of Chairman John J. Wallace, '38, from the Tech Union, Edward J. Kuhn, '33, from the T. C. A., Dudley A. Levick, Jr., '38, for The Tech, Melville E. Hitchcock, '37 for Scabbard and Blade, and Joseph Shill, '40, for the American Student Union, decided that the conference should take the form of a series of talks by a number of authorities with probably a period of open discussion by those interested following the talks. No de-

(Continued on Page 4)

Peace Conference

Walker Student Staff Fetes Former Members At Ball This Evening

Two Hundred Invitations Sent To Alumni Scattered Over World

Tonight the annual Assemblies Ball held by the student staff of Walker Memorial for alumni who are former staff members will be held in the main hall of Walker. Over 200 invitations have been issued to alumni in the United States and nine foreign countries on three continents. Among the invitations were those to a Rhodes scholar at Oxford, former students in Austria, and several to Canada and South America.

The ball will be held from 10 to 3. At midnight a buffet supper will be served and entertainment and old fashioned dances will follow. The hall will be decorated for the dance which is strictly closed.

Patrons and Patronesses

The patrons and patronesses are: President and Mrs. Karl T. Compton, Prof. and Mrs. James R. Jack, Prof. and Mrs. Leicester F. Hamilton, Bur-

sar and Mrs. Delbert L. Rhind, Prof.

(Continued on Page 4)

Assemblies Ball

Dramashop Presents "He"



Jean Fassett, '40 and Robert W. Pastene, '39

"He" Is Presented By The Dramashop

Production Marks Completion of Club's Tenth Year At Institute

With the presentation last night of Alfred Savoir's "He," Dramashop rounded out ten years of existence as an Institute activity. During that time, the club has produced more than twenty plays of its own, as well as collaborating with Wellesley and Simmons on joint productions.

Last night's play, which will be produced again on Friday and Saturday nights, is a serio-comedy of the type often produced by the talents of the Dramashop. The misadventure of a group of people who meet up with a young man calling himself God just after they have totally abolished Him, form the basis for the plot of the play, and the question of who in the group is insane provide the complications.

Tickets for the Friday and Saturday performances can be obtained from any members of the club, or in the Dramashop office, room 2-176. The price of the tickets is \$1.00. Admission can also be paid at the door.

Tech Union Presents Labor vs. Industry

Local Union Officer Opposes Eminent Industrialist

"The New Labor Movement — Progress or Pitfall" was the subject of an open discussion held by the Tech Union last Tuesday in Eastman Hall.

Speaking against the movement was Albert N. Murray, President of the Associated Industries of Massachusetts, who questioned whether it was even a new one. On the other side was Michael Flaherty financial secretary of the Boston Painter's Union, who substituted for the scheduled speaker

(Continued on Page 2)

Tech Union

5:15 Club Dance Has For Feature "Attractometer"

Romantic Appeal Coefficient Is Determined by New Invention

A tremendous amount of curiosity has been shown regarding that mysterious machine which will be presented to the public for the first time at the 5:15 Club's annual Spring Dance, to be held Friday evening, April 16, in the Main Hall of Walker Memorial. In order to satisfy the demand for information concerning this "latest marvel of modern science", "The Tech" scoops the country and presents in this issue a complete description of the new "Attractometer."

As the name of this device implies, it is used to measure attraction;—to be specific, the attraction between a girl and her escort. In other words, Science has finally managed to solve that age old riddle, "She loves me... she loves me not...!" The "Attractometer" indicates accurately and scientifically the actual force existing between a romantic youth and his fair lady. The meter will determine the admission charge at the dance—the price is inversely proportional to the attraction and directly proportional to the "Gethot" number. The more she loves him, the less he pays!

It has been demonstrated that when

(Continued on Page 4)

5:15

Activities Committee Reports Its Findings To Freshman Council

Motions adopted for Permanent Committee, Handbook Conference

At the final meeting of the Freshman Council last Wednesday evening the report of the Activities Committee which has been making a survey since last fall was given by Frederick J. Kolb, president of the class of 1938, and member ex-officio of the committee.

Among the more important findings of the committee, which were unanimously adopted by the council, were the publishing of an activities handbook, the establishment of an Activities Committee and an activities discussion during the week after field day in a further effort to encourage freshmen to enter activities.

Activities Handbook

The activities handbook will have an introduction which will emphasize that unlike other colleges Technology has its activities entirely student controlled. In the main body of the handbook will be a chart showing the relationship of the various activities and of the opportunities offered in each. There will be short articles on each activity which will include the history of the organization and their purposes as well as means of joining them. An explanation of the point system will be given.

The discussion after field day will be led by a member of the administration to show that the administration supports the activities at Technology.

The Activities Committee which is the principle innovation proposed will co-operate with the T. C. A. on the activities section of the handbook which will be made a live affair. It will arrange the activities program of the Freshman Camp as well as the All Technology Smoker. It will be in charge of the activities drive after field day and will have charge of the activities handbook. It will relieve the overburdened Walker Memorial committee of the operation of the point system. In general it will act as an advisory body for all activities.

Report Of Elections Committee

The following regarding the annual Spring elections is an excerpt from the report of the elections committee made at last night's Institute Committee meeting.

"The annual Spring Class elections will be held Wednesday, April 28, in the Main Lobby and in the Rogers Building from 8:30 A.M. until 5:20 P.M.

"Nominations for the elections must be deposited in the ballot box in Room 10-100 between the hours of 9 A.M. on Thursday, (Continued on Page 4)

Elections

Honor Fraternity Initiates Ten Men

Title Member With Distinction Is Awarded Professor E. L. Moreland

Ten new men were initiated into the Technology chapter of Tau Beta Pi, the national honorary engineering fraternity, last night at the Engineer's Club, 2 Commonwealth Avenue. At the same time Professor Edward L. Moreland, head of the Electrical Engineering department and senior partner of Jackson, Moreland Co., a prominent firm of consulting engineers, was initiated as a member with distinction.

The new members are Franklin S. Atwater, '38, Alexander P. Bates, Jr., '38, Jack F. Chapin, '38, Francis T. Clough, '38, Andrew J. Dufourd, '38, Evan A. Edwards, '37, Thomas Evans, '38, Harding B. Leslie, '38, Dale F. Morgan, '38, and Howard C. Ness, '38. Vernon G. Lippitt, '38, who was pledged with these men, was in New York doing co-operative work with the Bell Telephone laboratories, so will be initiated with next Fall's

(Continued on Page 3)

Tau Beta Pi

Faculty Club Photo Contest Closes Wed.

Photographs Must Be Original Work of Exhibitor

The Photographic Committee of the Faculty Club has announced the following qualifications for the entries in its spring exhibition.

Prints must be submitted before April 14, at room 3-213. Each exhibitor may submit four prints. Prints must be mounted and the maximum size of mount must not exceed 1" by 2". The original exposure and the finished print must be the work of the exhibitor. Each print must bear a label giving the subject, name of exhibitor, and as much detail of the preparation as possible. These labels can be obtained at room 3-213.

Dixon Speas Wins Boeing Scholarship Of \$6040 For Prize Winning Essay

R. Dixon Speas, '39, winner of the first award in the eighth annual W. E. Boeing Scholarship contest said yesterday that he will not withdraw from the Institute. He will apply for a year's leave of absence to attend the California School and will then return to Technology to complete his course in aeronautical engineering.

Dixon was awarded the prize for his essay, "A Study of Airline Fares and Safety" from among contestants from colleges and universities throughout the United States and Canada. He ranked fifth in the contest last year. The scholarship is valued at \$6040 and consists of 260 hours of flight training, and 3,564 hours of laboratory, shop instruction, and lectures. The main prize covers a course in air transport engineering, and the student is qualified for a transport pilot's license.

Inst Comm Backs All Technology Peace Conference

Burnett Selected to Represent Inst. Comm. at Peace Conference

Men Elected by M. I. T. A. A. and C. P. S. Also Approved

Freshmen Council Recommends Creation of Committee On Activities

Institute Committee approval of the all-Technology Peace Conference was voiced in the decision made at last night's meeting to send a delegate to the executive committee of the conference. The delegate, elected by the Committee, is William B. Burnett, '37.

In the rapid fire meeting of last night the Institute Committee heard the reports of the Freshman Organization Committee and the Elections Committee and accepted the constitution of the M. I. T. Chess Club. The election of Richard B. Young, '38 to the position of General Manager of the Combined Musical Clubs and the M. I. T. A. A. elections were approved. Combined Professional Society elections were announced and approved.

Young succeeds William J. McCune, Jr., '37, as head of the Musical Clubs. William H. Austin, '38, present

(Continued on Page 3)

Institute Committee Meeting

Military Society To Take New Men

Twenty-seven Pledges and Son of Charter Member Will Be Initiated

Company G, the Technology company, of the fifth regiment of the National Society of Scabbard and Blade, honorary military fraternity, will initiate twenty-seven new men next Saturday night, April 10. The formal initiation will follow a banquet at seven thirty at the Kendall Hotel in Framington.

At the same time that these men are initiated, Leo C. Cooke, Jr., a law student at Harvard and son of one of the five original founders of Scabbard and Blade, will be initiated as an honorary member of Company G. His father helped found Company A, first regiment, first of the eighty-two present companies, at the University of Wisconsin in 1905.

During the banquet Lieutenant Frederick A. Dent of the United States Army will speak on the subject

(Continued on Page 3)

Scabbard and Blade

Nautical Association Starts Racing Competition For Vose Cup Next Week

The spring series of formal races in competition for the Nautical Association's Vose Cup will start next week and will continue through every Saturday and Sunday until the end of the season.

In addition to the regular races, the association will hold at least two large regattas, and possibly more. The first of these will be the second annual Intercollegiate, to be held at Technology, April 24 and 25 with eight colleges, the same as last year, participating. These schools will be Brown, Rhode Island State, Cornell, Harvard, Yale, Williams, Dartmouth, and Colby.

New College Joins Group

The second scheduled regatta will be the Boston City Club Trophy

regattas, in which fifteen colleges will take part. The newcomer to this group is the Canadian Royal Military College of Kingston, Ontario. This school has started a class of international fourteen foot boats and is expected by the Bosun's club to provide a great deal of difficult competition.

Girl's School's Contacted

The Nautical Association is also making contacts with different girl's schools in the neighborhood—Wellesley, Radcliffe, and Mount Holyoke—with the purpose of interesting them in racing. They hope to have several races with them in the Technology boats. It is hoped that through these means intercollegiate yacht racing will become a major sport in the East.

The Tech

Vol. LVII APRIL 9, 1937 No. 17

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Managing Board

General Manager Richard G. Vincens, Jr., '38
 Editor Robert E. Katz, '38
 Managing Editor Dudley A. Levick, Jr., '38
 Business Manager Douglas G. Esperson, '38
 Associate Business Manager James C. Longwell, '38

Editorial Board

Frederick J. Kolb, '38 Herbert K. Weiss, '37
 Harold James, '38

Associate Board

Assistant Editors Maurice A. Meyer, '39
 Edward P. Bentley, '38 Ida Rovno, '39
 Samuel L. Cohen, '39 Edwin K. Smith, Jr., '39
 Andrew L. Fabens, Jr., '39 Ralph S. Woollett, '39
 William A. Merritt, '39

Business Associates

David R. Bartlett, '39 George Dadakis, '39
 Walter N. Brown, Jr., '39 Leonard Mautner, '39

Staff Assistants

Harold H. Strauss, '38
 Special Photographers
 Lawrence R. Steinhart, '37, and Leon L. Baral, '38

Offices of The Tech

News and Editorial—Room 3, Walker Memorial, Cambridge, Mass.
 Telephone KIRKland 1882

Business—Room 301, Walker
 Telephone KIRKland 1881

SUBSCRIPTION, \$1.50 Per Year

Published every Tuesday and Friday during College year,
 except during College vacation.

Entered as Second Class Matter at the Boston Post Office
 Member Eastern Intercollegiate Newspaper Association

REPRESENTED FOR NATIONAL ADVERTISING BY

National Advertising Service, Inc.

College Publishers Representative

420 MADISON AVE. NEW YORK, N. Y.

CHICAGO - BOSTON - SAN FRANCISCO

LOS ANGELES - PORTLAND - SEATTLE

Night Editor: Robert K. Deutsch, '40

ADVERTISING AND CONSUMER BENEFIT?

WE have become accustomed to advertising men shouting at us with superlatives, unproved statements, and such wild flights of fancy that their less spectacular inconsistencies pass almost unnoticed.

That was what happened last week when The Tech received a circular from the publication Advertising Age, announcing a \$500 prize essay contest. Just someone else seeking publicity, was our first reaction—something to be run when there is plenty of space.

But reflect a moment on the title. "How Advertising Benefits the Consumer." What a huge assumption is involved in that statement! And yet merely practicing his profession makes an advertising man capable of blithely making such grand assumptions. "How advertising Benefits the Consumer." "Does it?" the skeptic will ask. And it doesn't take very much of a skeptic to see the justice of that question.

Of course, there are always the stock arguments in favor of advertising—it increases the standard of living by creating wants, it keeps prices down and quality up by making comparisons easier, and so on. All of these are true theoretically, and even to a small extent actually, but they are far overshadowed by the non-beneficial (a polite way of saying harmful) aspects.

"Advertising creates wants." But those wants are very often unnecessary wants, not worth the money one spends on them. The practical criterion of success of advertising is how much it can sell that would not be purchased strictly on a basis of utility. Persuade a person to buy a new car every year, even though the actual added value is only a fraction of what it costs him, and your advertising is considered good. Benefit to the consumer? Who cares, so long as he is willing to pay?

"Advertising keeps prices down and quality up." Perhaps, as far as prices are concerned, it does to a fair extent. But how common is the statement in advertisements, "Its low price will surprise you." The theory behind that must be that if the consumer once decides to buy he will buy even though he later discovers the price is not so very low after all. And of course most advertising is designed—and very cleverly—to give a false impression of quality, so that comparative prices mean little anyway. Advertising's lavish use of the superlative should soon come up against the effects of diminishing returns. In the meanwhile, the consumer who has too much faith in advertising will be benefited—negatively.

Perhaps there are some who believe that advertising does benefit the consumer. If there are, here is their chance to win \$250 and a trip to New York. Or one who can write with his tongue in your cheek has a real opportunity. Write for details to the Contest Secretary, Advertising Age, 100 E. Ohio Street, Chicago. And don't let them sell you anything.

OPEN FORUM

Dining Service

Editor, The Tech: It was grieving to learn of the ungrateful and perverted attitude shown by the contributor to the Open Forum of last Tuesday. His letter, as poorly composed as it was poorly justified, illustrates an attitude typical of that small percentage of perpetual grippers found in every community.

In the first place, his complaints about the quality of the food served in Walker are probably the product of his misdirected nature. Everyone knows that Walker purchases only first grade comestibles, and prepares them under the direction of the proven genius of their chef. Secondly, as this fellow well knows, the price of butter was fixed at 2c a pat for the specific purpose of preventing the wanton use of extra portions. In the third place, any one with some common sense would not expect to make substitutions in a special, for this defeats the purpose of a special.

Finally, how can anyone raise a protest against the prices of Walker meals? Rates in Walker are far below the average of all Boston. This is remarkable when one considers that the Walker organization performs a philanthropic service. Dozens of our colleagues are literally supported through their entire school period for merely a few minutes of light work a day. Under the terrific overhead of first quality food products and labor expenses, even neglecting the quite considerable expenditure for upkeep of the entire Walker Memorial, the Walker Dining Service has done well to end up the year with only a few thousand dollars deficit.

Therefore, let this dissenter still his voice. Besides, who is he going to unite with? and what is he going to ask for? It is fairly evident that the entire situation as presented by him is nonexistent.

A WELL-SATISFIED PATRON.

Editor's Note: The T. C. A. is considering revival of the Tech-in-Turkey project, and would like to determine student opinion on the matter. The following statement, while obviously favoring the project, will give students an idea of its aims and operation. The Tech will be glad to receive opinions and comments on the question.

Tech-In-Turkey

By David A. Wright, '38,

President, Technology Christian Association

The T. C. A. is considering for reestablishment the Tech-in-Turkey project which was temporarily abandoned, because of lack of funds, in April 1932. It was very unfortunate that we were forced at that time to discontinue the program, and the administration of Robert College, Istanbul (Constantinople), Turkey, expressed regret that the action was necessary.

Recently Dr. Walter L. Wright, Jr., who is president of the college, visited Technology and urged that the arrangement be revived. At the last meeting of the T. C. A. Cabinet a consideration of this scheme was unanimously approved. Before taking definite action, however, it was considered advisable to determine the feeling of the student body.

The project was conceived in 1927 shortly after Dr. Gates, who was then president of Robert College, visited Technology and voiced a need for such a social mission. From 1928 to 1932 the Tech-in-Turkey program was in operation and the students and faculty, both here and in Turkey, gave strong support. Enthusiastic letters from our representative were frequently published in the columns of The Tech, telling of his social and athletic activities.

Under the system as it operated, a senior in Civil, Mechanical or Electrical Engineering was chosen each May to spend the year following his graduation as an assistant member of the staff at Robert College. His transportation and a moderate salary for his service there were paid him by the T. C. A. and room and board were provided by Robert College.

The virtues of the scheme are numerous. First, it is most gratifying to Technology and its students to have its sphere of influence spread to foreign countries. To the Turkish students the Tech-in-Turkey delegate represents the American people and gives them more fair and substantial impressions than they gain at present from American moving pictures shown there. The delegate is an industrious laboratory assistant accustomed to hard work, who promotes good feeling between the American members of the college administration and the student body in general.

The advantages to the Tech-in-Turkey representative himself are obvious—who would not welcome the chance to spend a year in a foreign country, becoming familiar with its customs and civilization, and with numerous opportunities to see foreign engineering enterprises?

Reviews and Previews

ROGERS BUILDING—The spring presentation of Dramashop had its premiere last evening to an appreciative audience. Noted for their able presentation of good plays, last night was no exception to blot the fine record that they have built up in the past ten years.

The story "He" is one that is admirably suited for an organization of the calibre of Dramashop.

The acting was not quite up to par last evening. However, it is our belief that Miss Crockett who is cast as the Princess could put much more feeling into her part. On the other hand both Miss Rafferty as the Invalid and Mr. Pastene as "He" over-acted. Probably much of this could be attributed to the strain and fright of a first night. We do feel that the cast will be much better tonight and tomorrow night.—H. H. S.

RKO BOSTON—At Home Abroad, a Shubert revue is here on the stage after a one year run at the Winter Garden in New York. The popular Jones Family in *Off to the Races* with Slim Summerville flickers across the screen.

KEITH MEMORIAL—Held over for a second week, Universal's new musical *Top of the Town* and *The Man Who Found Himself* are the first run features for the coming week.

STATE AND ORPHEUM—Playing to unprecedented crowds, *Maytime* with Jeanette MacDonald and Nelson Eddy is held over for a third week, a rare occurrence but a welcome one.

SCOLLAY AND MODERN—No *Man of Her Own* with Clark Gable and Carole Lombard and Nancy Steele is Missing with Victor McLaglan, June Lang and others make up the twin feature for the week beginning today.

FINE ARTS—For those who want to learn all about Schizophrenia the show here ought to prove interesting to erstwhile psychoanalysts. It is entitled enigmatically enough, *The Eternal Mask*.

UPTOWN—The screen fare for the week includes Grace Moore in *When You're in Love* and Edward Arnold and Francine Larrimore in *John Meade's Woman*.

BEACON—Today and tomorrow, Marlene Dietrich, who has been away from motion pictures for the past year returns triumphantly in her latest vehicle, *The Garden of Allah* with Charles Boyer. *Sing Me a Love Song*, the co-feature, has James Melton and Patricia Ellis in the leading roles. Coming next Sunday and Monday is Jean Arthur and George Brent in *More Than a Secretary*.

WASHINGTON ST. OLYMPIA—Opening its new program Saturday, and continuing through Tuesday, April 13 the Washington St. Olympia will present *When Your in Love* starring Grace Moore and Cary Grant, and *Murder Goes to College*, featuring Roscoe Karns, Marsha Hunt, Lynne Overman, and Larry Crabbe.

ISSUES

The opinions expressed in this column are those of the writer and do not necessarily concur with the editorial policy of The Tech.

By THE FERRET

POLITICS ARE MORE THAN IN THE WIND. The undercurrent is everywhere. Yesterday's dull Institute Committee meeting. Fraternity and dormitory caucuses. Whispering campaigns.

All of which has boiled down the Senior presidency contest to a fight-to-the-finish struggle between Mr. William Roper, Theta Chi, with a questionably solid fraternity backing, and Mr. Frederick Kolb, present incumbent, believed heavily endorsed by the dormitories.

The fly in Roper's ointment is Mr. Donald Weir, whose candidacy is indefinite. Weir, who held the job last year, lost the house support to Roper, but refused to indicate whether he would withdraw his candidacy. In the event that Weir runs, he will probably preclude the election of Kolb, by splitting the house vote.

On the other side of the balance, however, Roper has commuter support, which resulted from an odd coalition. Fred Hurley, 5:15er, has been named to the fraternity slate for Institute Committee as the concession.

So certain were dormitory leaders of Kolb's victory last night that they failed even to consider him for a dorm committee post.

THE JUNIOR CLASS FIGHT seems to hinge more than ever on the dormitory candidate—or lack of one. Dorm leaders have been frantically searching for the right man, without conclusive results.

(Continued on Page 4)

Tech Union

(Continued from Page 1)

Powers Hapgood. Mr. Hapgood was forced to cancel all speaking engagements to participate in a strike involving 6000 shoe workers at Lewiston.

Mr. Flaherty opened the discussion by attributing cause for the present crisis to mass production and the development of the machine and by stating that from this crisis some new order must necessarily evolve. Mr. Flaherty predicted that within the next five or six years there will develop in America the most powerful labor group in the world. "When a country becomes socially conscious, it is something that has grown out of objectional conditions," said Mr. Flaherty.

Mr. Murray replied to his opponent's statements by saying that out of the nearly 25 million workers in this country, only about 3 million are affiliated with labor unions. He accused labor unions of using unfair tactics and of exploitation of the worker.

THE STORE  FOR MEN

JORDAN MARSH COMPANY

Fashion Experts Say...

GABARDINE

... the Collegian's Suit

Six months ago our buyer of men's suits anticipated this prediction and placed his orders. As a result, we offer you suits priced far below the present market value of these quality garments.

Gabardines are available in sports back and double-breasted models at \$29.50 and \$37.50. Colors: Sand, Brown, Steel Gray, Green.

Gabardine Reversible \$25.00 to \$39.50

Second Floor

STORE FOR MEN

Tech Lacrossemen Journey To Brown

Goes to Providence Tomorrow After Losing Match To Gymnasts

Smarting under a decisive defeat administered to them by Springfield College on Wednesday, the members of the Technology lacrosse team will journey to Providence tomorrow to meet the stickmen from Brown in what should prove a close contest.

Although Springfield took the Beavers to town by the score of 12 to 0, the Gymnasts' contingent is looked upon as one of the strongest in the East and hence their win over M. I. T. is to be viewed as no great discredit to the Institute team. The Tech squad is rated the strongest in the short history of the sport here. It proved its mettle last Saturday when it tied, five all, with the Boston Lacrosse Club, a group of ex-collegiate stars.

Although the team from Brown rated high in the New England circuit last year, it lost many men by graduation and should provide a possible win for the Tech stickmen.

The fourteen varsity players who the Beavers are sending down tomorrow noon, however, will be handicapped by the absence from uniform of Dick Gidley, '37, captain of the team and stellar attack man. Gidley was injured in the encounter Wednesday and will be out of the active ranks for some time with a damaged knee.

Frosh Squash Hurried To finals This Week

With spring vacation and the tennis season coming in the next week, pressure is being put on the laggards in the freshmen squash tournament so that it may be completed before that time. The field has been narrowed down to seven men, six of whom played on the freshman team earlier in the season.

Bob Millar, seeded number one, has advanced without the loss of a game opposite Tom Harris, in the upper bracket. Sharing the upper bracket are John Burnell, seeded number three; and DeLavan Downer. In the lower bracket, the winner of a match between Al Barton and Donald Ross, will meet Bill Kather. Kather has already reached the semi-finals by defeating Joe Jeffers, seeded number four, in the only upset so far in the tournament.

Interfraternity Hoop Crown Is Taken By Sigma Chi Team

Sigma Chi emerged triumphant from the finals of the interfraternity basketball tournament, Wednesday night in Hangar gym, by defeating Phi Delta Theta, 19-15.

The game was a close one, the teams being deadlocked at the half at 9 each. The Sigs increased their lead in the third quarter by 8 points, while the Phi Delta rallied in the last quarter to sink 6. Michael V. Herasimchuk, '38, varsity guard, refereed the hotly contested battle. Charles S. Mercer, '39, of the Phi Deltas, sank 9 points to lead both teams in individual scoring.

Tennis Mass Meeting Is Attended By Many

Freshman and Varsity Squads Start Practice Soon

Over forty tennis enthusiasts attended the first mass meeting last night of the Varsity and Freshman tennis teams. Practice will be started this week by both squads it was announced by Coach Jack Summers in preparation for the forthcoming matches starting on April 24.

With six of last years' letter men returning, this year's prospects are better than they have been in several years for the eight matches according to Captain Clifford Lytle, '37.

The Freshmen, who also start their series of eight matches on the twenty-fourth, were very much in evidence at the mass meeting, and, according to those in charge of the sport, if they show the same calibre of play as they exhibited in the fall tennis tournament, they should form a combination hard to beat.

Scabbard and Blade

(Continued from Page 1)

of military aviation. Lt. Dent, after graduating from the United States Military Academy at West Point in the class of '29, took his B.A. at St. Mary's in '30, and is now studying aeronautics here at the Institute.

The pledges, who have been walking around Technology all week with their trouser legs tucked inside their socks and carrying sabers, have been instructed to appear for the banquet equipped with a rifle, full marching pack, and old clothes, so there will be some form of informal initiation following the banquet and preceding the formal initiation.

Sullivan Is Picked To Captain Golfers For Coming Season

Team Has Been Practicing For Meeting Today At Oakley

With its first match today at the Oakley Country Club, the varsity golf team elected Paul Sullivan, '38 as its captain. The team has been practicing for some time at the Oakley Club and so is well prepared for its initial trial today.

The varsity squad will be composed of six or seven men, although the matches, are played with four man teams.

Although there have been an adequate number of turnouts to insure a team, the manager of the sport is desirous of getting more of the Institute's golfers out. Prospective varsity players can put a note to that effect in the manager's box in the M. I. T. A. A. office, or preferably some score card which they have made this year.

The team has a full schedule ahead of it this spring, the following matches having been arranged:

April 23—Boston College.
April 24—Colby.
April 30—Holy Cross.
May 8—Amherst.
May 11—Brown.
May 14—Intercollegiate matches.
May 22—Worcester College.

Inst. Comm.

(Continued from Page 1)

head of C. P. S., submitted the following elections to membership for the sanction of the Institute Committee: Chemical Society—Julius Kovitz, '38, Lewis W. Hull, '38; Physical Society—James B. Hess, '38, Frederic W. Reuter, Jr., '38; A. S. M. E.—James Maguire, '38, Roy C. Heacock, '39; Radio Society—Frederick Q. Gemmill, G., Howard C. Lawrence, '38; Army Ordnance—Walter Kaufman, '38, William H. Austin, '38; and S. A. E.—Edwin H. Olmstead, '37.

Absentees were Robert Y. Jordan, '37 and Philip H. Peters, '37. John R. Ferguson, Jr., '37, Gilbert C. Mott, '37, Donald D. Weir, '38, and Jervis C. Webb, '37 were present by proxy.

Baseball Work-outs Commence Tomorrow

Abandoning the intercollegiate residence rule, the organizers of Technology's unofficial baseball team sent a call out this week for members of all classes, upperclassmen and freshmen, to report for first spring practice tomorrow afternoon at the Coop field.

A sizeable turnout is expected by those managing the sport and although plans are still indefinite, a successful season is anticipated.

Tau Beta Pi

(Continued from Page 1)

group. These men had been assigned a pledge duty of making a survey of the reactions of the heads of the various departments of the Institute to having a free hour on every schedule in the nature of a Convocation Hour. According to Philip H. Peters, '37, president of the Technology Chapter of Tau Beta Pi, the active chapter has received this information but has not yet had enough time to completely tabulate it and form their decision about this undertaking.

The formal initiation started about six o'clock and was followed by a banquet for the new members. Professor Dugald C. Jackson, former head of the Electrical Engineering department and professor emeritus of the Institute, addressed the meeting after the banquet.

Spring Track Season Opens This Saturday

Coach Hedlund expects Many Will Attend Events

Spring track officially opens this Saturday with the holding of the first of the spring handicap meets. Coach Hedlund expects a large number of entries to turn out for the meet, which will make the first use of the cinder track since last fall.

The whole track and field equipment of Tech has and is undergoing an especially careful grooming this year in preparation for the New England Intercollegiate Track and Field competition which will be held here in May.

The handicap meet this Saturday will be composed of the following events: the 60-yd. high hurdles, the 75-yd. dash, the 300-yd. dash, the 80-yd. low hurdles, the 660-yd. run, the one-and-a-quarter mile run, the discus throw, the javelin throw, the shot put, and the hammer throw.

Visit our Ladies gown rental dept.

New Clothes for Rental
READ & WHITE
111 SUMMER ST. BOSTON

Have you tried a Sandwich at the

Walker Sandwich Bar?

They're custom made.

Walker Dining Halls



Your Pocketbook, Too, Can Have A
SPRING VACATION

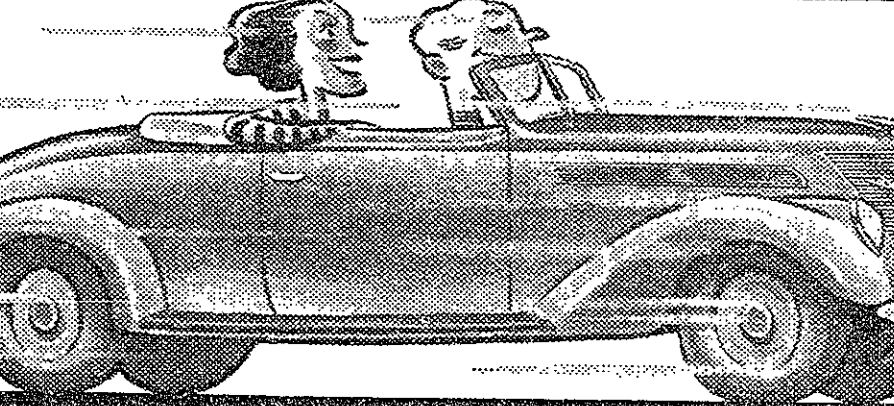
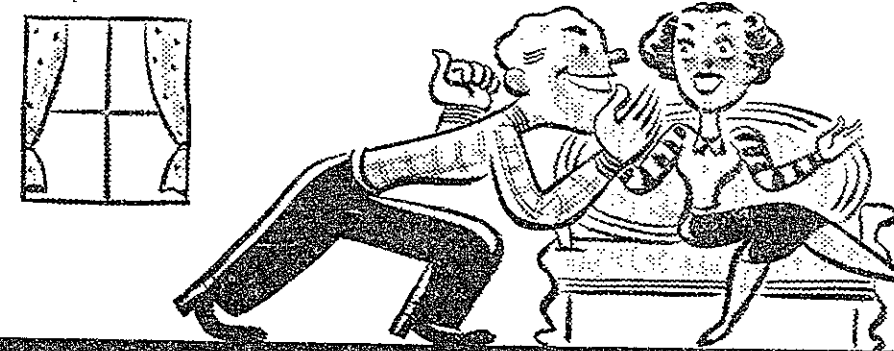
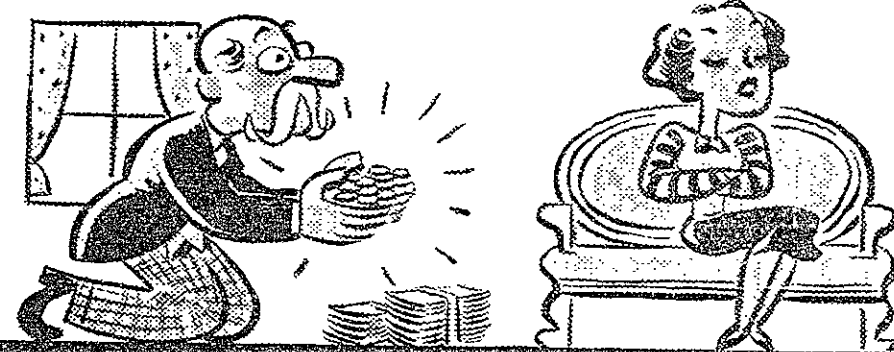
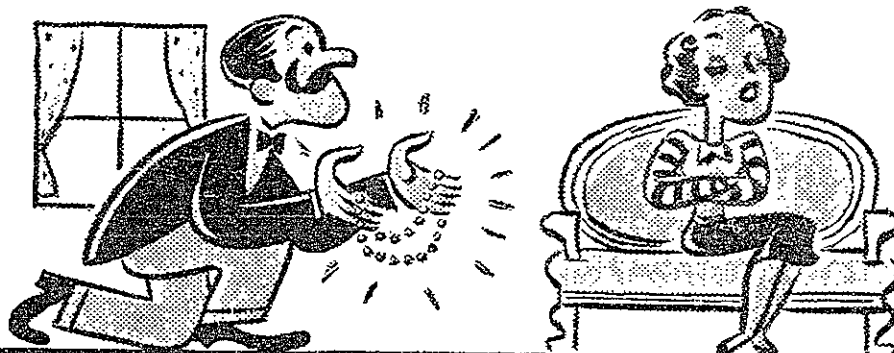
WHEN YOU BUY A
ROUND-TRIP TICKET

	One-Way Fare	Cost of Return Trip
New York	\$2.95	\$2.40
Chicago	14.85	11.50
Detroit	11.45	9.20
Buffalo	6.95	5.60
Pittsburgh	9.25	7.40
Washington ..	5.75	4.60
Richmond	8.00	6.40

BE KIND and gentle to your pocketbook this vacation—buy a round-trip Greyhound ticket! Save money going home—fares are lowest in history. And save still more coming back—there's an extra 20% reduction on the return portion of your ticket.

GREYHOUND BUS TERMINAL
222 Boylston Street, Park Square
Phone: Commonwealth 5400

GREYHOUND
Lines



CALENDAR

Friday, April 9

12 N.-2 P.M.—N. E. Foundry Conference Luncheon—North Hall.
6 P.M.-10 P.M.—N. E. Foundry Conference Dinner—North Hall.
6:30 P.M.—Debating Team Dinner—Silver Room.
7 P.M.-4 A.M.—Assemblies Ball—All Walker Memorial.

Saturday, April 10

12:30 P.M.—N. E. Foundry Conference Luncheon—North Hall.
6:30 P.M.—10:30 P.M.—Cushing Academy Alumni Dinner—North Hall.

Monday, April 12

5 P.M.-6 P.M.—Tech Swim Club business meeting—East Lounge.
5 P.M.—T. C. A. Executive Committee Meeting—North Hall.

Dean Vannevar Bush Speaks On Analysis

"Present Trends in Analyzing Devices" was the subject of a talk by Vannevar Bush at the Graduate House Dinner in Walker Wednesday evening.

Dean Bush discussed the recent development of mechanical aids to the progress of engineering and science, and described three important machines now in construction or operation at the Institute. The new differential analyzer, designed for greater precision, flexibility, and speed than in the present model, will be entirely automatic in operation once the initial information has been given to it in the form of two punched cards.

The new cinemaintegrator will obtain the solutions of complex integral equations by photographic means to a precision of about one percent. Professor Wilbur's machine for solving nine simultaneous linear equations is already proving of use in many fields.

5:15

(Continued from Page 1)

two people are placed in electrical contact a drift of electrons takes place between them. By experiment, using a super-electroscope on a wide range of test subjects, it was found that this charge was exactly proportional to the actual attraction between the two. Since these charges attract with a finite physical force, an indication of the mutual attraction can be obtained. The "Attractometer" is a device which amplifies this very minute force, and shows by suitable indicators the true "state of affairs." An Associated apparatus, which measures fundamental bio-thermal units called "Gethots", furnishes some very interesting and important data. The "Gethotometer" is actuated by the increase in the heartbeat rate of the girl when "he" approaches.

Infirmary List

Homborg Infirmary

Richard W. Cobean, '40; Richard M. Crossan, '40; Arthur S. Douglass, Jr., '39; Bernard P. Elkin, '38; Conover Fitch, '38; Robert S. Hand, G.; William R. Hawthorne, G.; David D. Locke, G.; William R. Taylor, Jr., '40; Robertson Youngquist, '39.

Brooks Hospital

George S. Wirkowsky, '40.

Haynes Memorial

John T. Massengale, G.

ISSUES

(Continued from Page 2)

Mr. Nicholas Ferreira has been prominently considered, but does not seem to have the necessary enthusiastic support. If the dorm bloc fails to pick a strong candidate, the war will be waged between Mr. Wingard and Mr. Seykota, with the probability that the vote of all camps will be widely split.

If, however, a vote-getting dorm man can be found, it looks like a squeeze-in for Wingard.

IN THE LOWER CLASS, the absence of any machines—or perhaps the presence of too many—has rendered the candidacies uncertain and the issues still obscure.

The First Church of Christ, Scientist

Falmouth, Norway and St. Paul Sts.
Boston, Massachusetts
Sunday Services 10:45 a. m. and 7:30 p. m.; Sunday School 10:45 a. m.; Wednesday evening meetings at 7:30, which include testimonies of Christian Reading Rooms Free to the Public.
333 Washington St., opp. Milk St., entrance also at 24 Province St., 420 Boylston Street, Berkeley Building, Second Floor.
60 Norway St., cor. Mass. Ave. Authorized and approved literature on Christian Science may be read, borrowed or purchased.



Elections

(Continued from Page 1)

April 22, and 1 P.M. on Friday, April 23 or else they will not be accepted. The required standard nomination blanks may be obtained in Room 10-100 on and after Monday, April 12.

"For all class elections there shall be the signatures of twenty-five sponsors on the nomination blank, and no individual may sign the nomination blank of more than one candidate for any office. Nominees may, but are not required to submit to the elections committee the following material along with their nominations:

1. Cumulative Rating.
2. Residential group.
3. Activity record (in tabular form).
4. A full-face photograph of the standard dimensions, 4 by 5 inches."

LIQUORS

Choice Wines and Liqueurs

Domestic and Imported

Telephone TRObridge 1738

Central Distributing Company

480 Massachusetts Avenue
Corner Brookline Street
Central Square
Cambridge, Mass.

FREE DELIVERY

Assemblies Ball

(Continued from Page 1)

Avery A. Ashdown, Mr. and Mrs. Wolcott A. Hokanson, Mr. and Mrs. Albert W. Bridges, and Mr. Ralph Johe.

Alumni coming from at least eight different states will attend the dance.

Friends from Technology will be present at the East Boston Airport to greet Donald Haarman who is flying his own plane over from New York for the dance. Since he cannot leave New York until eight o'clock, he will dress there, pick up a party of friends, fly to the dance and fly back to New York afterwards.

SPECIAL OFFER

To Tech Students and Faculty

2 Cent Discount Per Gallon On Tydol Gas
25% Discount On General Tires, Batteries, Radios and Accessories

NO EXTRA CHARGE FOR TIME PAYMENTS

EXPERT BRAKE SERVICE

Only Three Blocks From Tech On the Right Hand Side
Next To Hub Chevrolet

Just Drive In and Say You're from Tech

The Superior Tire Co.

297 Mass. Avenue, Cambridge

Telephone: Kirkland 1285

U. S. Senator Reynolds says: "Luckies are considerate of my throat"



"Two Southern traditions are oratory—and good tobacco. Lucky Strike shows me how to indulge in both. For this light smoke not only pleases my taste but leaves my throat in condition. Last fall in North Carolina—when I made over 100 speeches—I visited the Lucky Strike factory. I believe I discovered, in the Lucky Strike 'Toasting' process, the secret of what makes this cigarette so considerate of my throat. I have been more than ever an advocate of a light smoke since seeing the extra care and expense devoted to making Luckies easy on the throat."

Robt. R. Reynolds

HON. ROBT R. REYNOLDS
U.S. SENATOR FROM NORTH CAROLINA

In a recent independent survey, an overwhelming majority of lawyers, doctors, lecturers, scientists, etc., who said they smoked cigarettes, expressed their personal preference for a light smoke.

Senator Reynolds' statement verifies the wisdom of this preference and so do leading artists of radio, stage, screen and opera, whose voices are their fortunes, and who choose Luckies, a light smoke. You, too, can have the throat protection of Luckies—a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on your throat.



THE FINEST TOBACCOS—
"THE CREAM OF THE CROP"

A Light Smoke "It's Toasted"—Your Throat Protection

AGAINST IRRITATION—AGAINST COUGH

Copyright 1937, The American Tobacco Company